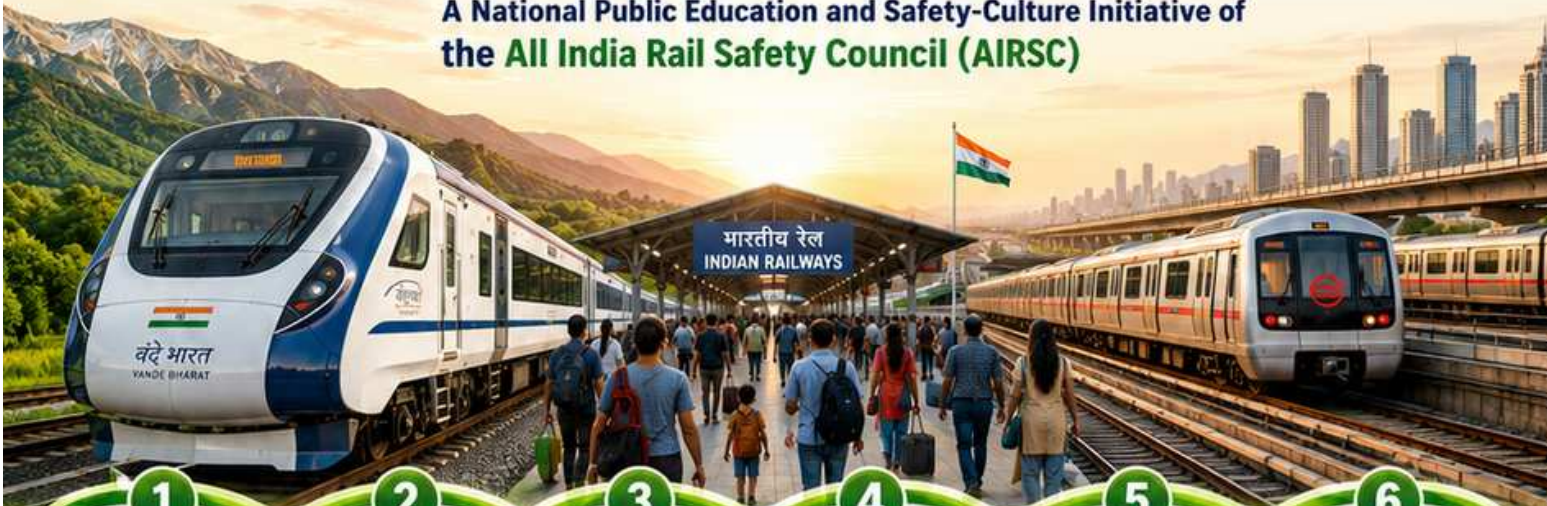




RAILWAY & METRO SAFETY AWARENESS PROGRAMMES

Educating Passengers • Empowering Communities • Preventing Accidents • Protecting Lives

A National Public Education and Safety-Culture Initiative of
the All India Rail Safety Council (AIRSC)



1

STATION APPROACH



Plan your journey.
Use signage and
follow directions.

2

AUTHORISED ENTRY



Use authorised
entry points.
Verify tickets/
tokens.

3

PLATFORM



Wait behind
the yellow line.
Follow announcements
and instructions.

4

BOARDING



Board in an
orderly manner.
Allow others to
board first.

5

ONBOARD



Stay alert.
Follow safety
instructions.
Help others.

6

INTERCHANGE/ EXIT



Exit safely.
Use foot overbridges,
subways and
escalators.

CREATING A NATIONAL CULTURE OF SAFE & RESPONSIBLE MOBILITY

PLAN • ENTER SAFELY • WAIT RESPONSIBLY • BOARD CAREFULLY • TRAVEL ALERT • EXIT SAFELY

AWARENESS IS THE FIRST LINE OF PREVENTION



STOP



LOOK



LISTEN



THINK



TRAVEL SAFELY

ALL INDIA RAIL SAFETY COUNCIL

RAILWAY
VISION
2047

ATMANIRBHAR
BHARAT

VIKSIT
BHARAT
2047

DIGITAL
INDIA

MAKE IN
INDIA

SKILL
INDIA

SUSTAINABLE &
GREEN
MOBILITY

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RAILWAY & METRO SAFETY AWARENESS PROGRAMMES

STATION • PLATFORM • BOARDING • CROWD SAFETY

QUEUE RESPONSIBLY • STAY BEHIND THE SAFETY LINE • LET PASSENGERS EXIT FIRST



BE ALERT
BE SAFE
BE RESPONSIBLE

1 PLATFORM DISCIPLINE



- Stand in queues at marked areas
- Stay behind the yellow safety line
- Keep the platform clean & clear
- Follow signage and instructions

2 SAFE BOARDING & ALIGHTING



- Let passengers exit first
- Board in an orderly manner
- Do not rush or push
- Mind the gap while boarding

3 METRO DOOR SAFETY



- Do not lean on or block doors
- Keep clear of doors
- Do not attempt to board closing doors
- Report any door malfunction to staff

4 ESCALATOR, LIFT & FOOTBRIDGE SAFETY



- Hold the handrail on escalators
- Do not walk or run on escalators
- Use lifts – give priority to those in need
- Follow signage on footbridges

5 CROWD MANAGEMENT



- Follow staff instructions
- Move in orderly lines & corridors
- Avoid overcrowding at entry/exit points
- Report unattended items or incidents

NO RUNNING • NO PUSHING • DO NOT BLOCK DOORS • KEEP EMERGENCY ROUTES CLEAR



ORDERLY MOVEMENT PROTECTS EVERY PASSENGER



OUR MISSION



SAFETY
EVERYWHERE



RESPONSIBILITY
EVERYONE



AWARENESS
EVERYDAY



PREVENTION
EVERYTIME



CARE
EVERYONE

ALL INDIA RAIL SAFETY COUNCIL



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RAILWAY & METRO

SAFETY AWARENESS PROGRAMMES

TRACK • LEVEL CROSSING • PHOTOGRAPHY • COMMUNITY SAFETY

**NO SHORTCUT IS WORTH
A HUMAN LIFE**

फुट ओवरब्रिज का उपयोग करें
USE FOOT OVERBRIDGE

- USE FOOT OVERBRIDGES**
- SUBWAYS**
- AUTHORISED LEVEL CROSSINGS**
- DESIGNATED ROUTES**



NO WALKING



NO PLAYING



NO SITTING



NO STUNTS



**NO UNSAFE
PHOTOGRAPHY
ON TRACKS**

FOUR PILLARS OF SAFETY

NEVER TRESPASS ON TRACKS



Tracks are for trains,
not for people.
Stay off, stay safe.

OBEY LEVEL-CROSSING BARRIERS



Wait for the barrier to
open completely.
Your patience saves lives.

PRACTISE SAFE & RESPONSIBLE PHOTOGRAPHY



Capture moments responsibly.
Maintain distance.
Respect safety & privacy.

REPORT HAZARDS— DO NOT INTERFERE



Report damage or hazards
immediately. Do not touch
or interfere with equipment.

COMMUNITIES EDUCATE— COMPETENT AUTHORITIES ENFORCE



**STOP
LOOK
LISTEN
THINK**

OUR MISSION • OUR FUTURE



Railway
Vision 2047



Atmanirbhar
Bharat



Viksit
Bharat 2047



Digital
India



Make in
India



Skill
India



Sustainable &
Green Mobility

★ **ALL INDIA RAIL SAFETY COUNCIL** ★
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RAILWAY & METRO SAFETY AWARENESS PROGRAMMES

INCLUSIVE SAFETY • DIGNITY • CARE • CONFIDENCE

सहायता
HELP POINT

प्लेटफार्मा
Platform

CHILD & STUDENT SAFETY



SAFETY & DIGNITY OF WOMEN



SENIOR CITIZENS & ASSISTANCE



ACCESSIBLE & BARRIER-FREE TRAVEL



PASSENGER HEALTH & HYGIENE



SUPERVISE
CHILDREN



REPORT
HARASSMENT



OFFER HELP
WITH CONSENT



USE AUTHORISED
ASSISTANCE



REPORT MEDICAL
EMERGENCIES

EVERY PASSENGER DESERVES SAFETY, RESPECT AND CARE



MEDICAL ROOM /
FIRST AID



CLEAN DRINKING
WATER



Drink Water
Stay Healthy



TOILETS



WASTE
SEGREGATION



OUR MISSION FOR A SAFER & STRONGER INDIA



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DIGITAL
INDIA



MAKE IN
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INDIA



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GREEN MOBILITY

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RAILWAY & METRO SAFETY AWARENESS PROGRAMMES

FIRE • ELECTRICAL • ONBOARD • EMERGENCY SAFETY



FIRE & ELECTRICAL PREVENTION

- Do not tamper with electrical equipment
- Report faulty wiring, sparks or unusual burning odours
- Use only approved charging points



RESPONSIBLE ONBOARD TRAVEL

- Keep luggage in designated spaces
- Do not block aisles, doors or exits
- No smoking, vaping or use of inflammables



EMERGENCY PREPAREDNESS

- Know exits and emergency equipment
- Report emergencies immediately
- Trained staff and equipment save lives



CALM & DISCIPLINED PASSENGER RESPONSE

- Follow instructions from staff and announcements
- Remain calm and cooperate
- Help others in need



**NO
INFLAMMABLES**



**NO
SMOKING**



**NO
EQUIPMENT
TAMPERING**



**KEEP EXITS &
AISLES CLEAR**



**REPORT SMOKE • BURNING ODOURS • DAMAGED WIRING •
MEDICAL EMERGENCIES • UNATTENDED OBJECTS**



**REMAIN CALM • LISTEN TO OFFICIAL ANNOUNCEMENTS •
DO NOT OBSTRUCT RESPONDERS**



PREPARED PASSENGERS SUPPORT SAFER EMERGENCY RESPONSE



**Railway
Vision 2047**



**Atmanirbhar
Bharat**



**Viksit
Bharat 2047**



**Digital
India**



**Make in
India**



**Skill
India**



**Sustainable &
Green Mobility**

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RAILWAY & METRO

SAFETY AWARENESS PROGRAMMES

• PERSONAL SECURITY • DIGITAL SAFETY • RESPONSIBLE TECHNOLOGY USE •



Stay Alert
Stay Safe



REPORT SUSPICIOUS
ITEMS FROM A DISTANCE
DO NOT TOUCH



USE OFFICIAL
e-TICKETS &
PAYMENTS

Only through
IRCTC/Official
Platforms &
Verified Apps

PUT THE
PHONE DOWN
NEAR TRACKS,
PLATFORM EDGES,
ESCALATORS &
BOARDING AREAS



CCTV SURVEILLANCE
& TRAINED
SECURITY
OFFICERS
AT WORK FOR
YOUR SAFETY



PROTECT
BELONGINGS

Keep valuables
secure. Be alert to
your surroundings.



REPORT
SUSPICIOUS
ITEMS—DO
NOT TOUCH

Inform staff
immediately from
a safe distance.



USE OFFICIAL
PORTALS &
VERIFIED APPS

Access services only
through authorised
platforms.



NEVER SHARE
PASSWORDS,
OTPS OR BANKING
DETAILS

Keep your personal
information private
and secure.



FAKE PORTALS



PHISHING LINKS



FAKE REFUND OFFERS



OTP SHARING



PERSONAL & BANK
DETAILS DISCLOSURE



VERIFY BEFORE YOU TRUST • VERIFY BEFORE YOU PAY • REPORT FRAUD



AWARENESS SUPPORTS SECURITY—
AUTHORISED PERSONNEL HANDLE INCIDENTS



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RAILWAY & METRO SAFETY AWARENESS PROGRAMMES

EDUCATION • PARTICIPATION • COLLABORATION • NATIONAL IMPACT

A National Public Education and Safety-Culture Initiative of
the All India Rail Safety Council (AIRSC)



Outreach formats:

STATION CAMPAIGNS • SCHOOLS & COLLEGES •
COMMUNITY WORKSHOPS • WEBINARS •
EXHIBITIONS • SAFETY KIOSKS



STATION CAMPAIGNS



SCHOOLS & COLLEGES



COMMUNITY WORKSHOPS



WEBINARS



EXHIBITIONS



SAFETY KIOSKS



QUIZ / POSTER COMPETITION



DIVERSE PASSENGERS

Volunteers only distributing educational material under supervision—never directing traffic, inspecting assets or entering restricted areas.

OUR FOUR PILLARS



MULTILINGUAL &
INCLUSIVE COMMUNICATION



INSTITUTIONAL &
STAKEHOLDER COLLABORATION



TRAINED VOLUNTEERS &
SAFETY AMBASSADORS



MONITORING, FEEDBACK &
CONTINUOUS IMPROVEMENT

A NATIONAL PLEDGE FOR SAFE JOURNEYS



I WILL RESPECT
SAFETY RULES



USE AUTHORISED
ROUTES



REMAIN
ALERT



PROTECT
VULNERABLE
PASSENGERS



REPORT
HAZARDS



NEVER RISK LIFE
THROUGH UNSAFE
BEHAVIOUR

IMPACT WE CREATE:

REDUCED TRESPASSING • SAFER CROSSINGS • BETTER PLATFORM DISCIPLINE • STRONGER EMERGENCY AWARENESS

OUR MESSAGE:

AWARENESS PREVENTS ACCIDENTS • RESPONSIBLE BEHAVIOUR PROTECTS LIVES
SAFE PASSENGERS • SAFE COMMUNITIES • SAFE RAILWAYS • STRONG INDIA



EDUCATE



COMMUNICATE



COORDINATE



REPORT—NEVER ENFORCE
OR ENTER RESTRICTED AREAS



RAILWAY
VISION 2047



ATMANIRBHAR
BHARAT



VIKSIT
BHARAT 2047



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INDIA



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