

PRIME MINISTER JANAUSHADHI KENDRA

QUALITY MEDICINES, AFFORDABLE PRICES

A step towards a Healthy India

“Affordable medicines
for every citizen,
for a healthier India.

– Narendra Modi
Prime Minister of India

WHAT IS PRIME MINISTER JANAUSHADHI KENDRA?



Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP)
is a Government of India initiative launched in 2008 with
the vision to make quality generic medicines available
at affordable prices to all.

KEY BENEFITS



UP TO 50% – 90% CHEAPER

Medicines available at much lower prices compared
to branded medicines.



ASSURED QUALITY

All medicines are WHO-GMP certified and meet
highest quality standards.



WIDE RANGE OF MEDICINES

Available for various health conditions including
chronic diseases like diabetes, BP, heart disease,
asthma, pain, fever, antibiotics, and more.



EASY ACCESS FOR ALL

Available at railway stations, hospitals,
marketplaces and across the country.

WHY IT IS IMPORTANT?



Healthcare is a basic need for every citizen.
Affordable medicines ensure that no one
has to compromise on their treatment.



Janaushadhi Kendras provide the same
quality medicines as branded medicines
but at much lower prices.



Especially useful for daily wage earners,
senior citizens, students and families
with regular medication needs.



AVAILABLE AT

Janaushadhi Kendras are located at
Railway Stations, Government Hospitals,
District Hospitals, Markets and
across India.

HOW TO IDENTIFY?



Look for the board
“PRIME MINISTER
JANAUSHADHI KENDRA”
at the store.

WHY CHOOSE JANAUSHADHI?

FEATURES	BRANDED MEDICINES	JANAUSHADHI MEDICINES
Quality	High cost	Same high quality
Price	Very Expensive	Up to 50% – 90% Cheaper
Effectiveness	Same	Same
Availability	Varies	Widely Available at Kendras
Manufacturer	Different Companies	WHO-GMP Certified Units

OUR MESSAGE TO YOU



Your Health,
Our Priority.
Your Savings,
Our Responsibility.

Choose Janaushadhi.
Choose Affordability.
Choose a Healthy India.



GOOD HEALTH IS A RIGHT, NOT A PRIVILEGE.
VISIT YOUR NEAREST JANAUSHADHI KENDRA TODAY!



For more information
and locations:
janaushadhi.gov.in



Toll Free Helpline
1800 180 8080

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