



**Students' and Children's
Road Safety Awareness**



Use the Zebra Crossing— **Every Time**

Stop • Look Right • Look Left • Cross Carefully



**Use the zebra
crossing**



**Wait for a
safe signal**



**Look both
ways**



Walk—never run.

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Traffic Signals Protect Every Life

 **Red Means Stop** •  **Yellow Means Wait** •  **Green Means Go Safely**



Be Alert • Be Safe • Be a Responsible Citizen

Stop, Look, Listen and Think

A Few Safe Seconds Can Protect a Lifetime

Safe
Students
Brighter
Tomorrows



FOLLOW
RULES
REACH
GOALS

Road Safety
Builds
Better Futures



Stop
at the kerb



Look
right-left-right



Listen
for vehicles



Think
before crossing

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Students' and Children's Road Safety Awareness



Alert
Today
Safer
Tomorrow

Walk on the Footpath— Stay Away from Traffic

Safe
Students
Stronger
India

— Safe Steps Build Safer Journeys —



FOOTPATH
FOR A
SAFER
TOMORROW

Be Safe
Be Smart
Be a
Better
Tomorrow

Follow
Rules
Bright
Futures

FOOTPATH
KEEPS YOU SAFE



Use the
footpath



Walk facing
traffic where
no footpath exists



Hold younger
children's
hands



Stay away from
the road edge.

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Safe Children
Safer India

School-Bus Safety Begins Before Boarding

Queue Calmly • Hold the Handrail • Sit Safely



*Safe Journeys
Bright Futures*



**Wait away
from traffic**



**Board after
the bus stops**



**Use
the handrail**



**Sit and wear
the seat belt**

Helmet On—Safety On

Protect Your Head • Follow the Rules • Ride Responsibly

*Safe
Students
Brighter
Tomorrows*



CYCLE LANE
SAFER
GREENER
HEALTHIER
INDIA

Follow
Rules
Ride Safe
Be a
Role Model



**Wear a
certified helmet**



**Fasten
the strap**



**Use
cycle lanes**



**Signal
before turning**

Seat Belts Save Lives

Buckle Up • Sit Properly • Travel Safely

Be Safe
Be Responsible
Be a Better
Tomorrow

SAFE
JOURNEYS
BRIGHTER
TOMORROWS

SCHOOL VAN



**Wear a seat belt
on every trip**



**Use the correct
child restraint**



Sit upright



**Keep hands inside
the vehicle**

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Safe
Students
Safer
India

Phones Down— Eyes on the Road

Be Aware
Be Safe
Be Brighter

Distraction Can Change a Life in Seconds



**Put the phone
away**



**Remove
earphones**



**Look
ahead**



**Cross without
distraction**

Alert
Today
Safer
Tomorrow



**Road Safety
Builds Brighter Futures**

Respect
Rules
Respect
Life

Be Visible in Rain, Fog and Darkness

Bright Clothing • Reflective Gear • Alert Travel

*Be Safe
Be Smart
Be Seen*

**SAFE
STUDENTS
BRIGHTER
TOMORROW**

**SLOW DOWN
BRIGHT
PEOPLE
AHEAD** 😊



**Wear bright or
reflective clothing**



**Use well-lit
crossings**



**Carry a torch
when needed**



**Make eye contact
with drivers**

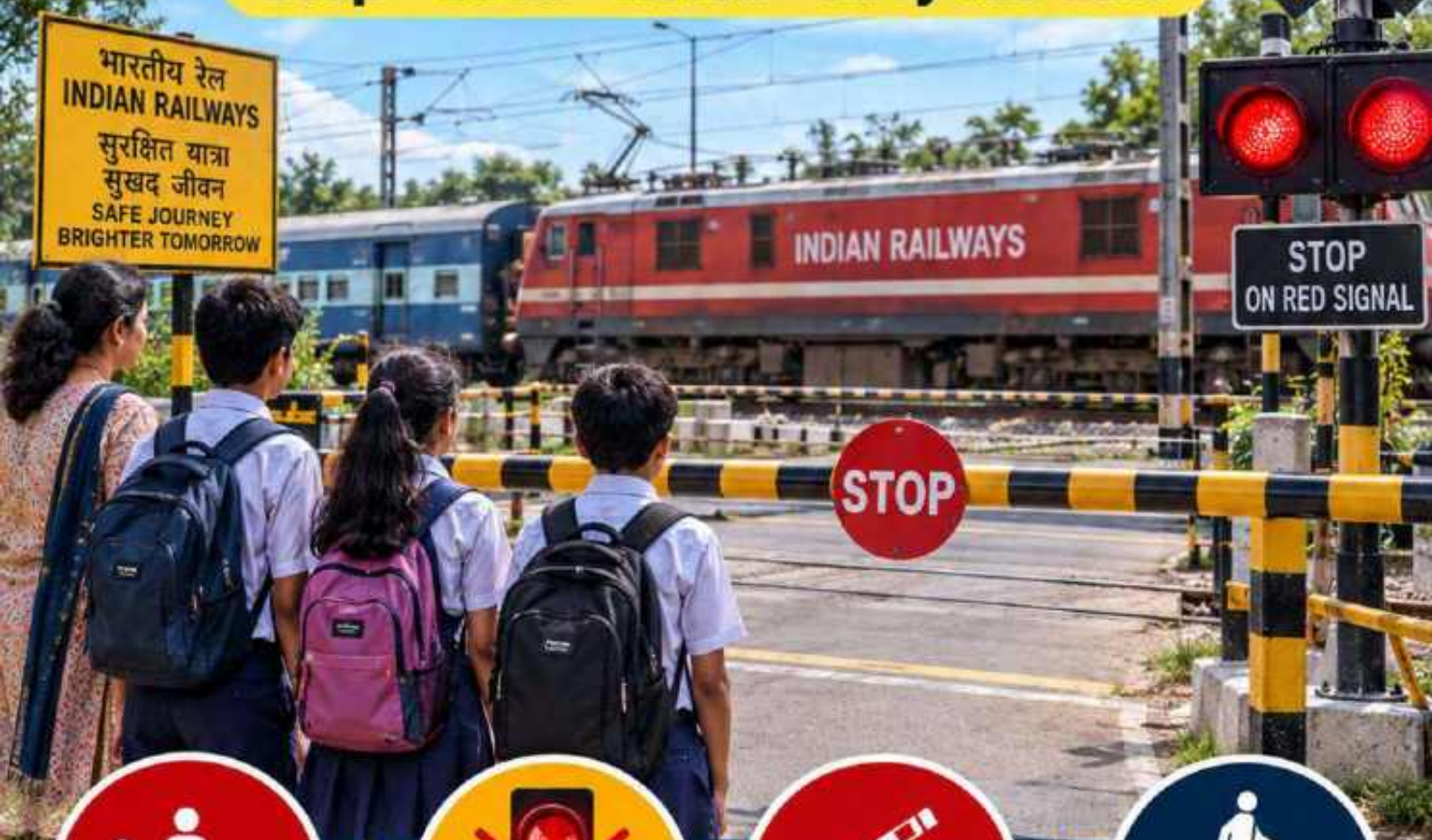
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— *Safer Roads Brighter Futures* —



Never Take Risks at Railway Crossings

Stop • Look • Listen • Obey the Gate



**Wait behind
the barrier**



**Obey lights
and bells**



**Cross only
after the gate opens**



**Use authorised
crossings**

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In a Road Emergency— Stay Calm and Get Help

Protect Yourself • Call for Help • Inform Responsible Adults



**Move to a
safe place**



**Call emergency
services**



**Inform a
trusted adult**



**Follow
authorised
instructions**

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**SAFER ROADS
BRIGHTER FUTURES**

**SAFE
STUDENTS
SAFER
INDIA**

Learn Safety • Practise Safety • Share Safety • Protect Lives

Young Road Safety Ambassadors

TRAFFIC EDUCATION PARK
SAFE ROADS BRIGHTER TOMORROW

Road Safety
Is Everyone's
Responsibility

Safe
Today
Brighter
Tomorrow

Obey
Respect
Be Safe
Be a Better
Citizen

**SAFE
ROADS
HAPPY
LIVES**

**I AM A
ROAD SAFETY
AMBASSADOR**

**BE AWARE
BE CAREFUL
BE KIND
ON ROADS**



**Follow rules
every day**



**Set a safe
example**



**Share correct
messages**



**Report hazards
to adults**

**SAFE
PEOPLE
STRONGER
INDIA**

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SAFE ROADS | RESPONSIBLE CITIZENS | BRIGHTER INDIA

**LEARN
TODAY
SAFER
TOMORROW**

**KIND
ALERT
RESPONSIBLE
ALWAYS**